



 Penn Master of Applied Positive Psychology

Dear Friends and Fellow MAPP Alumni,

As your Alumni treasurer, I am writing to ask you to make your donation to the MAPP Alumni Fund. Our hope is to provide financial assistance to students accepted into MAPP, yet who may not be able to attend due to limited financial resources.

I am sending this letter to you now so that you have time to make a tax-deductible donation before December 31. For those of you who would prefer to make your contribution after the New Year, I ask that you make a financial pledge on the attached form. You can then send in your donation on or before March 20, 2007.

Our goal this year is to raise at least \$15,000 from both alumni contributions and from foundations and/or businesses that value the growth of Applied Positive Psychology. Our hope is to annually increase this fund to help more students in need and who are committed to improving the well-being of others in their communities or organizations. Our goal is to one day have an endowed MAPP scholarship fund.

This past April, our newly elected officers, David, Margaret, and Sulynn discussed with us as a class our goals for the first alumni organization of MAPP. At that meeting, we agreed to commit to whatever contribution we were able to make to a fund that would provide financial support to future students. A contribution from each of you will allow us to more confidently reach outside of the MAPP community for additional donations.

Your generosity will allow more students from all backgrounds to apply regardless of their financial situation. I hope you make this contribution or pledge, small or large, and allow others to share in the gift of new possibilities that we were so fortunate to have had in MAPP. Let us help others who dream of making a positive difference in their communities achieve their goals of making a better world. In this coming beautiful season of giving, of kindness, and of hope, thank you for your giving.

With all good wishes,

A J

A.J. Monteverde

“No person was ever honored for what he received. Honor has been the reward for what he gave.”

- Calvin Coolidge

“In helping others, we shall help ourselves, for whatever good we give out completes the circle and comes back to us.” - Flora Edwards



Alumni Fund Levels of Giving Form

This year almost 98% of your contribution will be used for student grants.

Gifts of Well-Being up to \$50

Gifts of Gratitude \$ 51 to \$250

Gifts of Kindness \$ 251 to \$500

Gifts of Courage \$ 501 to \$1,000

Gifts of Optimism \$ 1,001 to \$5,000

Gifts of Generosity \$ 5,001 to \$10,000

Gifts of Hope \$ 10,000 and above

*Please put a **check** mark next to one of the three options below and fill in your donation. Please investigate if your employer provides matching funds. Thank you.*

_____ I am enclosing my tax deductible contribution of _____ along with this form in the provided stamped envelope. It must be postmarked by December 31 for the tax deduction. Please make checks payable to the *University of Pennsylvania/MAPP Alumni Fund*.

_____ I am sending a wire transfer of my contribution of _____ to Mrs. Scullin, Director of Special Projects at the University of Pennsylvania at the address and phone number below.

_____ I pledge my contribution of _____ by March 20, 2007 to the MAPP Alumni Fund. Please send in this signed pledge form in the stamped addressed envelope.

Please print your name **Date**

Please sign your full name. **Date**

Thank you for your generosity and kindness to help others.

**University of Pennsylvania/MAPP Alumni Fund
C/o Patricia Schindler Scullin, Director of Special Projects
School of Arts and Sciences
3440 Market Street External Affairs, Suite 300
Philadelphia, PA 19104**

PH: 215 898-5262